

## FOR IMMEDIATE RELEASE

Shilpa Choudhury  
Hughes Network Systems, LLC  
(0124) 3072668  
[schoudhury@hughes.in](mailto:schoudhury@hughes.in)

Six Degrees PR  
Puneet Rai  
+91 9953427444  
[puneetr@sixdegreespr.co.in](mailto:puneetr@sixdegreespr.co.in)

### **Hughes Communications India to Provide ‘Live’ Satellite-Enabled Training Academy to Maruti Suzuki**

*Interactive training to benefit Maruti employees and partners across distribution chain at more than 30 remote locations*

**New Delhi, India, January 15, 2013**—Hughes Communications India, Ltd (HCIL), a subsidiary of Hughes Network Systems, LLC (Hughes), today announced that it is providing Maruti Suzuki, Ltd with a digital training academy incorporating satellite broadband technology, to provide “live” training across their distribution chain including company factories and offices, as well as key dealer outlets. Hughes will provide the studio integration at the Maruti Training Academy, classroom integration at the regional training offices, and set up the interactive delivery platform through a high-powered Ku- band satellite network. The training sessions will be conducted from a centralised studio at Maruti Suzuki’s Gurgaon plant to over 30 locations across India. Training programmes will include technical, commercial, HR, and product module sessions.

Training sessions will be offered through the Hughes Interactive Onsite Learning (IOL) platform which seamlessly integrates the strengths and advantages of the traditional method of education with the latest in technology. Using a very powerful interface, the platform is easy to use, high quality, and integrates solutions that are usable across heterogeneous networks. The platform allows Maruti’s trainers to have high quality, interactive, real-time and two-way engagement with dispersed participants across the most remote locations individually or simultaneously.

At the launch of the Maruti Suzuki Training Academy, S. Y. Siddiqui, chief operating officer, Maruti Suzuki, said “The idea of the Maruti Suzuki Training Academy stems from the need to have skilled manpower in all aspects of our growing business. While colleagues within Maruti Suzuki will benefit from this academy, this facility is expected to bring value to the entire value chain of our operations. This academy will meet the need for appropriate training for the existing employees and will specifically orient new employees to the contemporary manufacturing culture.”

“We were looking for technology which is stable, proven, and scalable. We are happy to partner with HCIL for such a critical project”, said Rajesh Uppal, executive director of IT and CIO at Maruti Suzuki.

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Partho Bannerjee, president and managing director of HCIL, commented, “We’re looking forward to a long and successful partnership with Maruti Suzuki. We’re now seeing many companies with large branch networks take advantage of the Hughes satellite broadband solution to create a robust training infrastructure that spans the entire distribution ecosystem from employees to partners.”

The Hughes Interactive Onsite Learning platform provides breakthrough solutions for employee-friendly corporates like Maruti for learning and development across even the most remote locations since physical classroom training and residential courses are becoming difficult to manage, especially when people are geographically dispersed.

### **About Maruti Suzuki**

Maruti Suzuki India Limited, popularly referred to as Maruti, is a subsidiary company of Japanese automaker Suzuki Motor Corporation. It has a market share of 37% of the Indian passenger car market as of November 2012. Maruti Suzuki offers a complete range of cars from entry level to hatchback, sedans 'C' segment, Multi-Purpose vehicle, and Sports Utility vehicle.

It was the first company in India to mass produce and sell more than a million cars. It is largely credited for having brought an automobile revolution to India and is the market leader in India. Maruti recently sold its 10 million<sup>th</sup> vehicle in India.

### **About Hughes Communications India**

HCIL is a majority owned subsidiary of Hughes Network Systems, LLC (Hughes), the world's largest provider of broadband satellite networks and services. HCIL is the largest satellite service operator in India providing a comprehensive range of broadband networking technologies, solutions, and services for businesses and governments, including Managed Services to meet every communications challenge. More information is available at [www.hughes.in](http://www.hughes.in).

### **About Hughes Network Systems**

Hughes Network Systems, LLC (Hughes) is the world's leading provider of satellite broadband for home and office, delivering innovative network technologies, managed services, and solutions for enterprises and governments globally. HughesNet<sup>®</sup> is the #1 high-speed satellite Internet service in the marketplace, with offerings to suit every budget. To date, Hughes has shipped more than 3.3 million systems to customers in over 100 countries, representing over 50 percent market share. Its products employ global standards approved by the TIA, ETSI and ITU organizations, including IPoS/DVB-S2, RSM-A, and GMR-1.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations and digital TV solutions. For additional information about Hughes, please visit [www.hughes.com](http://www.hughes.com).

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