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All India Management Association (AIMA) and Hughes Launch Next Semester of On-Line Post-Graduate Management Training

Flagship Program Offers Certification by India's Technical and Distance Education Councils

New Delhi, India, 15 May 2012—The All India Management Association—Center for Management Education (AIMA—CME) and Hughes Communications India Ltd. (HCIL), today announced the next semester of the Post-Graduate Diploma in Management (PGDM) program delivered using the innovative Hughes Interactive Onsite Learning platform. This unique program offers college graduates and aspiring management professionals an opportunity to attain an AICTE/DEC (All India Council for Technical Education and Distance Education Council)-approved certification, in addition to other benefits including placement assistance, associated with the leading organization for the management profession in India.

Speaking at the launch of the new program, Rekha Sethi, director general of AIMA, said, “We are elated with the success across the country of our flagship PGDM program. With the launch of this next semester of PGDM we hope to reach out and facilitate the growth and expansion of management education across India. AIMA’s objective is to help working professionals refine their skills and help them move up the career ladder. This two-year program is designed to build up conceptual knowledge and behavioral skills in students who will continue to work in industry, government, or other organizations and thus hone their managerial skills through a unique blend of quality and flexibility. This unique program has a curriculum that caters to real time and emerging industry requirements, prepared by the experienced personnel at AIMA leveraging their close ties with industry.”

The PGDM program equips managers and professionals with diverse perspectives, leadership styles, and the skills required to lead their organizations in all economic environments. The course leverages use of technology and is designed to be highly interactive by using a pedagogy which includes a judicious blend of lectures, case studies, assignments, and sessions from senior managers from the industry.

“The launch of this 5th semester of the PGDM is proof of its overwhelming success, and will further strengthen our association with AIMA-CME,” said Navneet Vats, head of Marketing at HughesNet Fusion, HCIL. “Our Hughes Interactive Onsite Learning (IOL) platform enables participants to move up the corporate ladder more quickly through the expertise and knowledge they gain from the premier management association, all while sitting in their hometowns.”

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The Post-Graduate Diploma in Management has a modular structure with four modules. The first, second, and fourth modules are common to all program participants. The third module is specialized where one has the option to select a specialization from four vital areas: Marketing, Finance, Human Resource or Operation Management.

About AIMA

The All India Management Association (AIMA) was created in 1957 as a premier body of professional management with active support of the Government of India and Industry. AIMA facilitates the furtherance of the management profession by pooling management thought throughout the country, providing a forum to develop a national managerial ethos. AIMA is a federation of Local Management Associations (LMAs) with 60 LMA affiliates and two co-operating management associations, i.e. Qatar Indian Management Association and Mauritius Management Association.

AIMA has established close links with over 3,000 institutions and over 30,000 individual professionals directly and through a network of LMAs. AIMA's activities include Distance Management Education, Management Development Programs, National Events, Competitions, Research, Publications, and Testing Services.

About Hughes Communications India Limited

Hughes Communications India Limited (HCIL), a majority owned subsidiary of Hughes Network Systems LLC, is India's leading provider of broadband networks. The company provides broadband satellite networks and services for enterprises, governments and small businesses. It pioneered and is the leading provider of several new services and applications such as interactive distance learning and rural networks that bring the benefits of broadband to underserved markets. HughesNet® is the Hughes consumer and small business high-speed Internet service offering.

HughesNet Fusion, a business division of Hughes Communications India, has retail centers across 300 cities connected by satellite. The technology used is the Hughes Interactive Onsite Learning (IOL) platform which allows large numbers of geographically dispersed participants to have a highly interactive, 'one-to-many' exchange with the faculty. The platform offers interactivity similar to a live classroom session, where a student sitting in any part of the country, at any given point in time, can interact freely with the professor, raise questions, queries, etc., making the interaction as spontaneous and natural as in a regular classroom. The Hughes IOL platform provides the participants and the trainer with a simple yet powerful tool for highly interactive class sessions using video, voice and data. For additional information, please visit www.hughesnetfusion.com

About Hughes Network Systems

Hughes Network Systems, LLC (Hughes) is the world's leading provider of satellite broadband for home and office, delivering innovative network technologies, managed services, and solutions for enterprises and governments globally. HughesNet is the #1 high-speed satellite Internet service in the marketplace, with offerings to suit every budget. To date, Hughes has

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shipped more than 2.8 million systems to customers in over 100 countries, representing over 50 percent market share. Its products employ global standards approved by the TIA, ETSI and ITU organizations, including IPoS/DVB-S2, RSM-A, and GMR-1.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations and digital TV solutions. For additional information about Hughes, please visit www.hughes.com

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